

# Heather Burgett

Award-winning Publicist &  
Visibility Expert Helping  
Business Owners Shine Online



## Speaking Topics:

- ✔ Digital Public Relations
- ✔ Visibility & Online Presence
- ✔ Women & Entrepreneurship
- ✔ Spirituality in Business

## To Book Heather:

- ☎ 310.663.4801 (direct)
- ✉ heather@prstars.net
- 🌐 prstars.net

*"Heather's speech alone was worth the cost of the trip!"*

- Kristina Harris, event attendee

*Heather is the best. Don't walk towards her—run!*

-Sage Lavine, author & business coach

**Heather Burgett** (CEO & founder, **The Burgett Group**) is an award-winning publicist, visibility expert and international speaker. In the past 20+ years, she has represented **Grammy®** and **Oscar®** winners, authors, billionaires, celebrities, philanthropists, rockstars and top brands.

Through her **PR Stars** online programs, Heather helps purpose-driven consultants and creatives leverage **mainstream media** and **high-level digital PR strategies** to grow their businesses and attract their dream audiences for more impact, income and influence.

She is also the co-author of the international bestselling book, **"The Business of Connections,"** and host of **"The Shine Strategy"** podcast. The **PR Society of America** has honored her with the prestigious **PRism Award**, and she serves as a member of the **Forbes Business Council**.

Heather currently resides in Santa Monica, CA, with her rescue dog **#HueytheGreyhuahua** and **#JaspertheSiberianKitty** who love to wrestle each other every morning.

HEATHER BURGETT HAS APPEARED IN...



Los Angeles  
Times



The  
New York  
Times



WINNER OF THE  
PRISM AWARD



/ShineOnlineMastery

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# Heather's Keynote

## The Age of Authenticity: How We Can All Be the Change

We are living in a new heart-centered and purpose-driven era, humanity is evolving, and every person has a special role to play.

### Audiences will learn:

How to confidently show up in the world to share their signature gifts and voice. These **shine strategies** are what will create unity, heal our planet and create the change we want to see in the world.



## INTERVIEW TOPICS:

**The Shine Strategy:** *Discover where spirituality meets business strategy—how we evolve and grow through our career as a spiritual path.*

**P.R. S.T.A.R. FORMULA:** *Learn Heather's signature 6-Step proven blueprint to connect with ideal clients and audiences—so you can go from unknown to unforgettable.*

**Press Power:** *Discover how to start landing press coverage for yourself today without a PR rep (and for free)! And how you can delegate this work to an intern!*

**Top Visibility Mistakes:** *Learn the top blocks and biggest mistakes business owners make when it comes to their visibility and online presence.*

**Enrolling Top Talent in Your Vision:** *Find out how Heather booked a Presidential Candidate, an Oscar Winner, an Iconic Comedian and a Reality TV Star.*

**Soul-Aligned Branding:** *Be propelled to a new level of recognition and success with heart-centered, purpose-driven and feminine marketing strategies that help grow your business with ease.*

## FEATURED SPEAKING ENGAGEMENTS

Breakthrough Visibility Experience (Co-host)  
Executive Networking Events (Guest Speaker)  
The Author in Authority (Panelist), Crom Castle, N. Ireland  
The Woodshed Network (Featured Workshop Host)  
Los Angeles Unitarian Church (Featured Speaker)  
Woolfer Writer's Room (Guest Speaker)  
Wendy Alane Wright's LIVE Events (Featured Speaker)

Shine Online Retreat (Host)  
Women Rocking Business (Guest Speaker)  
The Sandbox (Guest Speaker), Brooklyn NY  
The Director's Chair Workshop Series (Guest Speaker)  
Hollywood Branded Speakers Series (Featured)  
Speak Confidently Online Summit (Featured)  
KCET-TV "SoCal Connected" (Guest Expert)

# Total Social Media Reach = 50k+